

MCTA Book Cover:

Design, Render, Publish

To complement your Steinbeck-Inspired Narrative assignment in 11th grade English, you will produce a book cover that effectively markets your story. Use your artistic eye to design an intriguing layout that shows careful planning of perspective, composition, and color. Consider the relationship between your audience and the material of your story. After planning, render the concept in Adobe Illustrator. Make sure to include the front, spine, and back of the book. Your finished product will be a well-polished, broadside presentation of your book cover. Convert the image to a jpeg and send it to rippon_m@auhsd.us by Friday, 24 May 2013.

Requirements for the Front:

Title of your Work
Author's Name (you)
Fake Publisher's Name

Requirements for the Spine:

Title of Your Work
Author's Name (you)
Fake Publisher's Name or Logo

Requirements for the Back:

Copy: summary that *sells* the book
Blurbs: fake praise from critics
Portrait of the Author (optional)
Short Bio of the Author

